

Sheboygan Visual Artists Members Guide



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Welcome to SVA

We the members of the Sheboygan Visual Artists are very happy you have chosen to join this artists group. This guide is intended to give members a quick resource for understanding SVA, ways to become involved with the membership, and to show and sell your work.

In the short history of SVA we have grown quickly and have become the place to go for the arts community, and the supporters of the Sheboygan art scene.

We are so glad you are here!

Sincerely,

The Sheboygan Visual Artists

Nuts and Bolts

SVA is a grassroots, membership-run organization. SVA became a 501c3 organization in 2014. We are supported in part by Kohler Foundation, Inc, Bookworm Gardens, Bemis, and Latitude/Blue Harbor.

SVA was created to allow artists to collaborate, promote artists in the group, and to reach out to the community at large and bring art to them.

Guidance is given from an elected board of directors that include a president, vice president, secretary, and treasurer. In addition, full board voting rights are given to standing committee chairpersons. These committees include Resources, Communications, Membership, Events, Art Factory, and all persons charged with organizing any of the gallery events. Responsibilities include a budget, staffing, new programs and events.

The board and the committees are all in service of our membership. Any member is welcome to attend board meetings and all input is appreciated.

For more information, log in to the website. By-laws, meeting minutes, strategic plan, and a member's directory can be found under the Member's page. The aim is to be as transparent as possible, and to encourage member input. Feel free to contact anyone with questions. We want to hear from you!

Types of Membership

SVA offers several different levels of membership. This allows you to choose a type of membership that meets your needs, budget, and ability to participate.

Artist Member

- \$40 annual membership.
- 16 hours of volunteer time annually.
- Unlimited opportunities to show and participate in activities
- Website and promotional opportunities.

Student Member - Meant for students in high school and younger.

- \$20 annual membership.
- 20 hours of volunteer time.
- Benefits are same as Artist Member

Non-volunteering artist

- \$200 annual membership.
- ZERO volunteer time required except when exhibiting as a Featured Artist.
- Unlimited opportunities to show.
- Benefits are same as Artist Member.

Patron Member - Some of our best members. Lovers of the arts, lovers of SVA, and fantastic Volunteers!

- \$0 annual membership.
- Volunteer time appreciated.
- Benefits are same as Artist Member except for art exhibition/selling

Sustaining Member - The financial version of the Patron Membership. This is an art lover who may want to be part of the group and wants to support the arts financially instead of through volunteerism.

- \$100 or more annual donation.
- Benefits are same as Artist Member except for art exhibition/selling

Final Fridays

This is probably what SVA is best known for! Final Fridays is a name used here to describe all of the gallery opening events during the course of the year including our Holiday, Members and New Members' shows. You can sign up for any and all shows on our website under the Members area. Consult the online calendar for drop off, pick up and other important dates... and put the dates in your calendar.

This is the chance to show your work!

If you like you can sell your work at these events as well. SVA will collect the sale proceeds and take a 20% service fee to cover the cost of the event, and issue you a check for the difference. SVA also pays the state sales tax, a benefit many members find to be a huge advantage.

As a new member you will automatically be showing in the annual new member's event held on the Final Friday, typically in September. Other Final Fridays have a "call for work" that you may respond to anytime. Featured artists are required to participate in the planning and execution of the event. Volunteering Artist members exhibiting are also needed to help put on the show. This includes gallery sitting, installation, housekeeping, greeting guests, and all of the details that come up planning an event like this.

Some of the SVA events have a theme or feature a specific art discipline but you will find plenty of opportunities to exhibit. This is a wonderful member benefit!

Showing and selling your work

In order to expedite preparing the gallery for a show certain requirements are in place.

Labeling information is required for each piece that include artist name, title (if applicable), media or technique, and if you would like to sell the piece a price. SVA will collect a 20% commission on sales. Labels are to be submitted through the Member area of our website one week ahead of installation. Check the calendar.

Generally artists are asked to give a brief description to the gallery of the work. This can include inspiration, technique, meaning, etc. Hanging pieces must have 2 eye type loops at the rear supported by a single cable. For larger shows there may be restrictions on the size and number of pieces submitted.

Small Works Project

Small Works are original art creations in a variety of media, including paintings, photos, molded paper, even pottery, fabric, glass, and jewelry. Each year, 300 8"x10" canvases are created and donated to SVA by members and artists in the community.

Members of SVA sell Claim Tickets for \$20 each. At the Small Works show (the July Final Friday) people hand in their ticket and receive a *randomly-selected* piece. Then the fun begins! The work can be kept, traded or swapped for a different piece from the Trading Wall. In the end, everyone wins, because everyone gets a piece of original art and the proceeds support community projects like Art in the Gardens.

Art Factory

Teacher - Do you enjoy teaching art? If so hosting an Art Factory event can be a great chance to help people create art, get to know some people who like what you do, and make a few dollars. Just let the Art Factory committee chair know what you would like to do and together you come up with dates, costs, and material needs. When you teach your class you receive 60% of the revenue collected. The Art Factory promotes workshops via www.svaartfactory.com , Face Book pages, press releases and advertising.

Art in the Gardens - SVA members are invited to lead workshops at Bookworm Gardens May - Oct and are paid by SVA. Proposals and reimbursement forms are on the SVA website along with a calendar. Supplies, up to \$100, are reimbursed to the artist as well as payment for hours worked, i.e. a 2 hour workshop = \$50, a 4 hr workshop = \$100. Assistants get paid at the same rate but must be an artist or patron member of SVA.

Student - As an artist expanding knowledge can inspire new works in your current vocation. Or a new challenge, in an entirely new method or technique. Find people to collaborate with and combine your talents into a whole new form. This is an excellent chance to enhance your creativity!

Members - Some Art Factory events are free to members. Framing and mat cutting events, photographing your work and other skills that can help make you a more successful artist.

Check the Art Factory web site and calendar for a list of events and contact info for interested teachers.

SVA Involvement

This is what we are all about. SVA is 100% volunteer organization and we *need* you!

Becoming involved is easy and you will get the chance to form friendships with other artists who share a vision of making arts in Sheboygan an integral part of the community. Whether or not you exhibit, plan to gallery sit, lead a class, and volunteer during the events. Volunteering Artist members are required to volunteer a couple times a year for a minimum of 16 hours. Featured artists are required to participate in planning and execution of the show.

Assistance is needed in all areas and includes:

- Event planning
- Communication and marketing
- Website assistance
- Fundraising
- Installation
- Greeters during events
- Graphic design of marketing materials
- Housekeeping
- General maintenance
- Food preparation and Bartending
- Art Sales
- Leading or taking workshops

Involvement with SVA members and working to bring an event together or community outreach programs to fruition can be the most rewarding part of membership. It is a wonderful feeling knowing you have been part of a successful event and can share that feeling of accomplishment and satisfaction with the people you worked with to make it happen.

Remember that SVA is nothing without its members and that you are an important part of our future.

Welcome aboard!

SVA SHEBOYGAN
VISUAL
ARTISTS